



**Orchid Ventures Inc., (CSE:ORCD) , (OTC:ORVRF)**, is an innovative and vertically integrated company offering high-quality handcrafted cannabis products to consumers. After extensive research and development, the flagship Orchid Ventures, Inc. brand, Orchid Essentials, launched in 2017. Orchid partnered with the leading manufacturer in vape hardware to create sleek and discrete delivery systems. These unique cartridges are powered by a long-lasting, heavy-duty battery with variable power settings. Additionally, Orchid partners with a team of scientists to create extracts made with strain-specific profiles utilizing cutting-edge terpene reintroduction technology to ensure each batch produces uniform flavor and effect. Combined, the cartridges and battery provide what many say to be the best experience for vaporizing cannabis and CBD.

The company is poised to meet the increasing demand from the fast-growing recreational market and the rapidly expanding CBD health-enhancing products market. According to Arcview Market Research and BDS Analytics, the **global cannabis market** is poised to reach **\$57 billion** in size by 2027. The **U.S. cannabis market** is in line to reach **\$23 billion** by 2025, based on New Frontier Data's research.

## The Products

Written by Editor

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The company's flagship brand, Orchid Essentials, features proprietary, custom-designed vape devices. Vape devices are highly popular and quickly gaining a considerable market share in the cannabis space. These elegantly designed devices are powered by a highly energy-efficient, quick charging, long-lasting battery that can keep you puffing for up to two full 1-gram cartridges on a single charge, in comparison to many other batteries that would struggle to get through one on a single charge. The battery comes fully charged, ready to amaze and delight consumers as soon as they get it home and pair it with their favorite Orchid Essentials cartridge.

Orchid's research partner has developed a wide variety of flavors that capture subtle notes and full-bodied taste and deliver a unique experience with every puff you take. One can easily experience the joy any time of the day or night. Among the most popular Orchid Essentials cartridges are **Tropical Trainwreck**, a strain that produces an uplifting, giggly effect and tastes of delicious citrus, and **Jack Herer**, one of the most popular Sativa strains available today, is loved for the boost of energy it imparts.



The utmost attention to detail and formulation ensures a consistent, smooth experience that both new users and **vaping aficionados** appreciate. All Orchid Essentials batteries also come with **a full 365-day warranty.**

## Leadership

**Corey Mangold,** *Founder / CEO and Director*

Corey Mangold is the Principal and Co-Founder of Gigasavvy, a leading southern California creative marketing agency. He's established a thriving agency that has launched and managed campaigns for Toshiba, Knott's Berry Farm, Johnny Rockets, Hi-Chew Candy, Tenet Healthcare and Northgate Markets to name a few. Corey has also worked tirelessly to create a thriving culture at Gigasavvy that has been recognized, 3 years running, as a "Top 10 Places" to work in Orange County.

As the CEO of Orchid Essentials, Corey brings 20 years of start-up experience and a knack for developing successful companies. Corey's vision and extensive experience in marketing/advertising, branding, design, sales and product development has already established Orchid as the brand to beat in the market.

"We intend to scale business by establishing ourselves as the dominant vape product in each market that we enter. We will then follow up in each market and provide additional product options as we expand. We are very excited for the upcoming Orchid Ventures listing on the Canadian Securities Exchange, and furthering our plans for global expansion."

**Rick Brown,** *President*

Rick's career in general management and marketing has spanned multiple countries and across a diverse set of industries such as CPG, Retail, Healthcare, and Financial Services. During his career, he has specialized in both scaling up companies with high growth potential and transforming businesses to energize revenue growth. He is a creative and influential leader with a history of crafting and implementing breakthrough strategy and innovation by leveraging his marketing expertise with deep operational experience and a strong financial acumen. Rick has considerable experience as a senior executive working with Boards on designing and developing strategy then aligning the company, including the Board Of Directors, on key growth priorities.

Most recently Brown spent 5 years with H&R Block as President of their Canadian operations,

where he had full P&L responsibility and led the growth of tax and financial services for this \$300 million company, plus built a proprietary digital tax software platform and e-commerce business.

Prior to this Rick was Chief Marketing Officer and SVP, Sales and Business Development for a healthcare service company in the US called Smile Brands, a market leader in the dental care sector with \$500 million in revenue, serving 2+ million patients annually. He played a major role in navigating the company through an IPO process which ended in the private sale of the company in 2011.

**Tom Soto, *Board Chairman***

Tom Soto is a long-time investor in the impact sector. Having sold Craton Equity Partners to Trust Company of the West (TCW) in 2013, he became Managing Director of Alternatives at the \$198 billion fund. He also served as an Investment Committee Member of TCW and Craton Alternatives.

His leadership, voice and investments have stood at the dovetail of energy, Tech, cloud based and IoT efficiency programs in renewables, and to over many Fourth Industrial Revolution driven platforms where technology contributes to improving the human condition. This ranges from Fintech, to electric vehicle technology and policy, to political process and regulatory frameworks needed to promote the new economics driving the planet into a future of prosperity and abundance. Tom has a full understanding and history of sourcing opportunities, performing full due diligence, modeling, building organizational performance and measurement capacity along with building boards of directors and leading portfolio companies toward successful exits.

Tom is currently Chair of the Advisory Board for Aura, which is the nation's leading online microfinance institution based in Silicon Valley.

**Robert MacDonald, *Board Member***

Robert MacDonald is an influential, trusted advisor with deep board and corporate governance expertise in energy, clean technology, banking and manufacturing industries. He has had success in raising billions of dollars in capital to catapult startups and growth companies into thriving, profitable entities. He has positioned businesses for successful IPO or sale; restructure underperforming operations while gaining investor confidence and capturing up to four times the capital investment. He achieved measurable results by controlling hold periods and formulating exit strategies. He has served on 23 board of directors for 16 private and seven public companies, raising over \$8 billion in funds over his extensive career.

In 1981, MacDonald, together with two other former Salomon Brothers principals, founded Catalyst Energy Corporation. Catalyst grew to become one of the largest IPPs in the country and was worth over \$1 billion with nearly 800 employees and revenues of \$414 million. In 1988, Catalyst was sold to the Bronfman family for \$1 billion. From this point, MacDonald continued to finance the development of more innovative environmental technologies and power production. From 1988 to 1992, he was a co-founder and co-chairman of Eastrock Partners in New York where he provided private investment and financial consulting services to a variety of clients. In 1993, he joined William E. Simon & Sons L.L.C. He then became President of Simon Private Equity and served on its investment committee where he was responsible for all aspects of the management of Simon Private Equity. In 2006 Mr. MacDonald co-founded Craton Equity Partners I & II with Tom Soto. After the sale of Craton II, Bob served as a Senior Advisor to a number of private equity funds.

## Product Availability and Expansion Strategy

Orchid Essentials products are currently available to consumers in **California** and **Oregon** through a wide network of more than **345 stores**, and the company is planning to expand to an additional **five more territories** in the near future and expects retail availability to exceed to **600 stores or more**. In addition, the company is in on-going discussions with a number of strategic acquisition targets, some of which are expected to close in the near future.

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