

Avatar Ventures Corp. Provides Update on Its Push Into the Billion Dollar T-Shirt Industry Market With Wearable Art

CARSON CITY, NV--(Marketwired - Apr 12, 2016) - Avatar Ventures Corp. (OTC PINK: ATAR) Avatar Ventures Corp. (AVATAR) is pleased to release this corporate update relating to its expansion into the lucrative billion dollar t-shirt industry with Wearable Art.

Avatar believes it has achieved a milestone in the printed garment industry. After many months of testing and collaboration with AutoArt Color Solutions Inc., Edward Minnema of AVATAR has successfully heat pressed a virtually photographic quality continuous tone image on a cotton as well as a polyester t-shirt, which is to his knowledge an industry first.

According to many in the industry, after this process, when under magnification of 10X the image shows no "dots" or pixilation which is a common problem with other processes. Photographers have also commented that the colors are vibrant and remain true to the original image. AVATAR believes this to be a very significant first in providing opportunities for artists, musicians, photographers, tourism and for people who wish to have a quality and durable keepsake.

Mr. Minnema stated that while photographers sell framed prints, they now have a viable alternative by having their images pressed onto a t-shirt and maintaining the quality of their original image. A photographer or artist could prepare numbered limited edition signed shirts, while at the same time providing advertising space for themselves or clients. Mr. Minnema further states that the possibilities are significant for the tourism, photographic, artist and souvenir industry.

Mr. Minnema has received significant interest from photographers, musicians and artists who view this product as a fantastic way to increase revenue stream options. Singers such as Hailey Reese (@itshaileyreese) were thrilled with the product. Ms. Reese's creative team was very impressed with the quality of sample products provided them. Mr. Minnema states, "Traditional revenue streams of musicians such as music sales and concert revenues have been significantly bolstered by merchandising sales through t-shirts and other products. Accordingly we believe that the process we have created will give AVATAR an edge as it expands into this garment industry market. AVATAR will soon be showcasing its next product to complement its 'WRITENWIPE' t-shirt."

ABOUT AVATAR

AVATAR is a company looking to enhance shareholder value through acquisitions and or a merger. AVATAR does however have an agreement with AutoArt Color Solutions of Oakville, Ontario, Canada, and over the last while has been developing and testing unique t-shirt products. AVATAR has the right to develop any product and sell it worldwide. AVATAR also has the right to use, promote, distribute and

sell products developed by
Caribbean.

AutoART in the

Safe Harbour Statement:

This release contains "forward looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and such forward looking statements are made pursuant to the safe harbour provisions of the Private Securities Litigation Reform Act of 1995. "Forward looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "may," "future," "plan," or planned, "will" or "should," "expected," "anticipates," "draft," "eventually" or "projected." You are cautioned that such statements are subject to a multitude of risks and uncertainties that could cause future circumstances, events, or results to differ materially from those projected in the forward looking statements, including the risks that actual results may differ materially from those projected in the forward looking statements

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Avatar Ventures (ATAR) launches Wearable Art T-Shirts, A Billion Dollar Market

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