

BKC | Burger King | Profile | Summary

Burger King, [BKC](#) , is trading close to its 52 WK lows, on the other hand its arch rival the **Big Mac**, [MCD](#)

¹ is trading at 52 WK high. These two companies compete in the same segment, try to eat each others lunch every day, saturating every available ad space in the World, promoting the same beef patties over and over again.

So, how come these two stocks on the polar opposite of the trading scale?

Well, if you take a closer look under the Bun, you will find the answer.

Not exactly, both have the same beef patties with loads of calories.

The true reason: [BK](#) is more or less, a 'pure' fast food play, on the other hand, the [Big Mac](#) , in addition to feeding this great nation of ours with abundant calories, is a REIT and Dividend Play.

Whopper to GO! BK Buyout Potential

Written by Asst. Editor

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The private equity guys are known for their huge appetites, and they don't want to pass up this great **Buy One Get One** opportunity. This is an speculative play right now with a little down side, since the stock is trading at near 52 WK lows. Those with a good risk appetite could make some money.

source: [The Company](#), [OxBridgeResearch](#) , [PennyStockMonster](#) , [OTCKing](#)

category: fast food, consumer goods, food and beverage.

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