

Market momentum hinges on two tech giants

Written by Asst. Editor
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Tonight the World's TOP Two

Tech Giants will determine

future Market Direction.

The technology world's top two undisputed Global Giants are due to report their earnings at the close. Their numbers tonight will determine the direction of the market for the rest of the year. The stocks of both companies are trading at all time high.

Looking at the stock performance of these two companies one would wonder what was the mortgage and financial crisis all about? 9.7% unemployment, and the never ending European Banking crisis seems to have no bearing on these companies. Nothing seems to deter these two great American companies charting their ways to ever dizzying heights.

IBM and AAPL almost Five Hundred Billion Dollars in combined Market Cap will be reporting after the Bell today. Analyst and Investors alike will be carefully watching the numbers, you can not exaggerate there is a lot at stake tonight, not just for the investors of these two companies but for millions of investors in today's technology driven stock market. These two companies set the tone and the direction of the Stock Market for the rest of the year.