### REVU | Princeton Review | Profile | Summary



<u>The Princeton Review</u> - <u>REVU</u> - helps students, parents, and educators achieve the best results at every stage of their educational careers. By focusing on preparation and practice, Princeton helps students improve their performance in the classroom and on standardized tests.

Through its website, Princeton helps parents, teachers, students and schools navigate the complexities of school admissions.

#### **Test Preparation Services**

The company's philosophy is to accommodates students on every budget and every schedule, with classroom courses in 41 states and 21 countries, online and school-based courses, one-to-one and small group tutoring, software, books, and in emerging technologies such as handhelds and podcasts.

Princeton provides PSAT, SAT, SAT subject tests, ACT, AP subject, GMAT, GRE, LSAT, MCAT, USMLE, and TOEFL preparation. The company also publishes a series of test preparation books, including the best-selling Cracking the SAT.

## **The Princeton Review Foundation**

The Princeton Review Foundation, a nonprofit corporation, was established in 1987 to address the admission test preparation needs of underserved students. The Foundation is the only national nonprofit organization engaged in test preparation outreach.

Through a nationwide network of programs, The Princeton Review Foundation helps low-income high school students and college students from underrepresented groups. The Foundation does not provide grant funding; it creates, designs, implements, and monitors a variety of reduced-fee test preparation programs in an attempt to diversify access to those services.

# National and Regional Partnerships

Specific programs described below are

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co-sponsored by our national partners: the national office of the NAACP, the Hispanic Scholarship Fund, Management Leadership for Tomorrow, CLEO, Student National Medical Association, Graduate Horizons (serving American Indian undergraduates) and others.

The Fulfillment Fund, providing services in the Los Angeles area, the Asian Pacific Fund, providing services in northern California, and Barnard College's HEOP Program, providing services in the New York City metropolitan area, are three examples of our regional partners.

# **SAT Preparation Courses**

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In California, the Foundation annually helped provide 8,000 low-income students with intensive SAT courses in a state-subsidized program from 1999 to 2003. The Foundation monitored all Princeton Review courses, and offered professional development sessions attended by all course providers (including The Princeton Review's competitors) in this innovative California program. Unfortunately, funding for the program ceased in the massive state budget cuts of 2003. In Dallas, the Foundation partners with United Way to provide services to high school students in its innovative Destination Graduation program

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### For profit Education an American Learning Experience

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