Epic (EPOR) Market Summary

Epic is a publicly traded company, since its founding in 1997, the company has focused on Research and Development of Healthcare products. Epic's goal is to make a meaningful difference in the lives of millions of Americans who are suffering from chronic pains. (Note:-OxBridge has just released a comprehensive Marketing Intelligence Report on
EPOR
)
see the full Report

AcuFABTM

The company has successfully developed a specially engineered fabric called AcuFABTM, which improves blood circulation to the pressure points and sore joints, providing great comfort and relief from chronic pains.

EPIC sells 'the fabric' to the

Original Equipment Manufacturers (OEMs), these manufacturers make, various products using the AcuFabTM , and sell directly to consumers and healthcare institutions under their own Brand names.

AcuPADTM

EPIC also makes its own Branded products, with AcuFABTM, under the name AcuPAD TM .

AcuPADs are sold directly to healthcare institutions and consumers through

the company's website www.epiccor.com, Amazon.com and other distributors.

Business Model

Epic's business model is similar to Intel's famous "intel inside" model, where Intel supplies CPUs to companies like Dell and HP and these OEMs incorporate intel's technology into their

PCs and Laptops.

The Opportunity

Epic Corporation has a proprietary and patent protected manufacturing process for a fabric solution which offers great advantages to the surface tissue. In a world where we have major problems with

sedentary lifestyles, poor eating habits, and healthcare issues, these solutions may be the answer for patients everywhere. What is most intriguing is that these products have some technological barriers to entry yet do not have to go through the rigorous FDA

approval process.

Epic's Solutions for Healthcare Crisis

American healthcare system is under severe strain and the healthcare costs are rising rapidly, Obesity and Diabetes increasing dramatically due to diet and

sedentary life style. EPIC's preventative solutions for chronic pains could provide relief from pain and financial burden. read the full Report

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