

## **Stevia Corp. | STEV | Profile | Summary**

**Stevia Corp. ( [STEV](#) ) is a farm management company focused on Stevia agronomics from plant breeding to good agricultural practices to development of stevia derived products.**

**[Stevia Corp.](#) invests heavily in R&D and IP acquisition and manages its own propagation, nursery, and plantations as well as provides services to contract growers and other industry growers.**

**The Company was founded to deliver top quality agribusiness solutions in order to maximize the efficient mass production of stevia leaf and stevia derived products. The Company is headquartered in the US with farm operations/R&D in Vietnam, China, and Indonesia and planned operations in the US.**

**[Read the comprehensive analysis: find out the 'Target Price', market dynamics, the opportunity and meet the excellent management team](#)**  
**[click here , download the full report!](#)**

## **INVESTMENT HIGHLIGHTS**

**> Opportunity to invest in an early development stage, vertically-integrated stevia farm management company in an emerging, high growth market**

**> The Company plans to be a “one stop shop” agribusiness solutions provider offering the full spectrum of farm management services**

**o Operate its own plantations, manage contract farms, and service industry growers [\*\(read Executive Summary\)\*](#)**

**o Expects to achieve positive EBITDA by the second quarter of 2013, growing to \$ 3mm in annualized EBITDA by the end of 2013**

**[\(read full Investment Highlights\)](#)**

**o Positioned to become a global leader in the stevia industry that maximizes the efficient mass production of stevia**

# **leaf and stevia derived products**

**o Fastest growing product  
in the alternative sweetener  
market with **6,000**  
**products across 35 countries****

**o Expected to eventually**

**replace 20% of the sugar  
segment of global  
sweeteners or a \$10  
billion market opportunity**

**> Our valuation**

**analysis results in a  
target price of \$1.20 per  
share**

**which represents  
significant upside of  
over 4 times the current  
stock price  
(see Valuation)**



**> The Company *recently secured \$500,000 in an equity private placement***

**and has *access to \$20 million***

***from***  
***Southridge***  
***Partners.***

**> *Global sweetener market is a \$60 billion dollar industry!***

**S**  
**ee the company's growth plans, the advantages of Vertically**

# Integrated Supply Chain and much more...

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# **MANAGEMENT TEAM**

**Strong Global  
Executive Team  
with highly  
recognized  
leadership skills,  
expertise and  
decades of**

**experience in  
Three  
Continents, Four  
vibrant economic  
regions of the  
world (The United  
States, Europe,  
Latin America  
and Asia-Pacifi**

**C )**.

**George S. Blan**



# kenbaker (President)

**Mr. Blankenbaker has been leading the development of**

**high**

**Reb-**

**A**

**Ste**

**via**

**farming in**

**Vietnam, where**

**he imported the**

**Morita**

**variety to trial in**

**2008 and in 2009**

**signed a contract  
to supply  
stevia  
leaf to  
PureCircle  
, the industry's  
leading refiner.  
Mr.  
Blankenbaker**

**first became  
involved in  
commercial  
agriculture in  
2002 when he  
began working  
with the  
Agri-Food  
Veterinary**

**Authority of  
Singapore (AVA)  
to provide  
strategically  
important food  
supplies to  
Singapore. Prior  
to that Mr.  
Blankenbaker**

**co-wrote and  
co-presented a  
bid for the U.S.  
Navy  
Subsistence  
Prime Vendor ( SPV  
) Contract valued  
at USD \$197**

**million covering  
three zones of  
Japan,  
Singapore, and  
Diego Garcia.**

**The contract was  
awarded in 2002  
and the  
Singapore and**

**Diego Garcia  
portion is  
currently  
supported by the  
Rong-Yao  
group, a partner  
company based  
in Singapore.**



**S** **During the 1990** **Mr.**  
**Bla**

**nkenbaker  
was the  
Managing  
Director of a  
foodservice  
equipment  
company  
servicing South  
East Asia and**

**was a partner of  
a holding  
company that  
established the  
first  
broadline  
foodservice  
distribution  
facility in**

**Singapore which was also the first food distribution facility in Singapore to achieve both ISO 9000 and HACCP certification. Mr.**

**Blankenbaker  
also traded  
commodities and  
was an  
independent  
consultant and  
analyst for  
Standard  
Chartered Bank**

**and Reuters and  
was on the  
implementation  
team that  
established  
Globex  
in Singapore  
linking the  
Singapore**

# International Monetary Exchange with the Chicago Board of Trade.

**[Read more...](#)**

# **Rodney L. Cook (Director)**



# **Dr. Pablo Erat (Director)**

# **Thomas Ong (Director of Operations, Asia)**

# **Dr. Zhang Ji (Chief Technical Advisor)**

# **Dr. Nguyen Van Dan**

# **(Technical Advisor – Vietnam R&D and Propagation Center)**

# **Vincent Tan M eng Sheong**

# (Director of Operations, China)

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anagement Bios*



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# aimer. Thanks.