

Stevia Corp. | STEV | Profile | Summary

Stevia Corp. ([STEV](#)) is a farm management company focused on Stevia agronomics from plant breeding to good agricultural practices to development of stevia derived products.

[Stevia Corp.](#) invests heavily in R&D and IP acquisition and manages its own propagation, nursery, and plantations as well as provides services to contract growers and other industry growers.

The Company was founded to deliver top quality agribusiness solutions in order to maximize the efficient mass production of stevia leaf and stevia derived products. The Company is headquartered in the US with farm operations/R&D in Vietnam, China, and Indonesia and planned operations in the US.

[Read the comprehensive analysis: find out the 'Target Price', market dynamics, the opportunity and meet the excellent management team](#)
[click here , download the full report!](#)

INVESTMENT HIGHLIGHTS

> Opportunity to invest in an early development stage, vertically-integrated stevia farm management company in an emerging, high growth market

> The Company plans to be a “one stop shop” agribusiness solutions provider offering the full spectrum of farm management services

o Operate its own plantations, manage contract farms, and service industry growers [\(read Executive Summary\)](#)

o Expects to achieve positive EBITDA by the second quarter of 2013, growing to \$ 3mm in annualized EBITDA by the end of 2013

[*\(read full Investment Highlights\)*](#)

o Positioned to become a global leader in the stevia industry that maximizes the efficient mass production of stevia

leaf and stevia derived products

**o Fastest growing product
in the alternative sweetener
market with 6,000
products across 35 countries**

o Expected to eventually

**replace 20% of the sugar
segment of global
sweeteners or a \$10
billion market opportunity**

> Our valuation

**analysis results in a
target price of \$1.20 per
share**

**which represents
significant upside of
over 4 times the current
stock price
(see Valuation)**

> The Company *recently secured \$500,000 in an equity private placement*

and has *access to \$20 million*

from
Southridge
Partners.

> *Global **sweetener market is a \$60 billion dollar industry!***

**S
ee the company's
growth plans, the
advantages of
Vertically**

Integrated Supply Chain and much more...

full free report

MANAGEMENT TEAM

**Strong Global
Executive Team
with highly
recognized
leadership skills,
expertise and
decades of**

**experience in
Three
Continents, Four
vibrant economic
regions of the
world (The United
States, Europe,
Latin America
and Asia-Pacifi**

C)-

George S. Blan

kenbaker (President)

Mr. Blankenbaker has been leading the development of

2008 and in 2009

**signed a contract
to supply
stevia
leaf to
PureCircle
, the industry's
leading refiner.
Mr.
Blankenbaker**

**first became
involved in
commercial
agriculture in
2002 when he
began working
with the
Agri-Food
Veterinary**

**Authority of
Singapore (AVA)
to provide
strategically
important food
supplies to
Singapore. Prior
to that Mr.
Blankenbaker**

**co-wrote and
co-presented a
bid for the U.S.
Navy
Subsistence
Prime Vendor (SPV
) Contract valued
at USD \$197**

**million covering
three zones of
Japan,
Singapore, and
Diego Garcia.**

**The contract was
awarded in 2002
and the
Singapore and**

**Diego Garcia
portion is
currently
supported by the
Rong-Yao
group, a partner
company based
in Singapore.**

S **During the 1990** **Mr.**
Bla

**nkenbaker
was the
Managing
Director of a
foodservice
equipment
company
servicing South
East Asia and**

**was a partner of
a holding
company that
established the
first
broadline
foodservice
distribution
facility in**

Singapore which was also the first food distribution facility in Singapore to achieve both ISO 9000 and HACCP certification. Mr.

**Blankenbaker
also traded
commodities and
was an
independent
consultant and
analyst for
Standard
Chartered Bank**

**and Reuters and
was on the
implementation
team that
established
Globex
in Singapore
linking the
Singapore**

International Monetary Exchange with the Chicago Board of Trade.

[Read more...](#)

Rodney L. Cook (Director)

Dr. Pablo Erat (Director)

Thomas Ong (Director of Operations, Asia)

Dr. Zhang Ji (Chief Technical Advisor)

**Dr. Nguyen
Van Dan**

(Technical Advisor – Vietnam R&D and Propagation Center)

**Vincent Tan M
eng
Sheong**

(Director of Operations, China)

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aimer. Thanks.