

Social Network with membership Benefits?

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The Only publicly Traded Pure Social Media Play

There are tons of companies in the Social Media ecosystem providing an array of services. [TCLN.OB](#), so far, has been the only main stream publicly traded 'pure social media' play.

There are hugely successful privately held companies from the niche players like [Four Square](#) to the industry giants like the Facebook. Facebook, according to the industry experts could be worth over \$20 Billion Dollars today.

The chances of [Facebook](#) going public or [Twitter](#) for that matter in the year 2010 is very, very remote. However, [TCLN.OB](#), is a small publicly traded company with a unique revenue sharing business model. This revenue driven membership program makes this company stand out, and could prove a huge success attracting new members.

According to the ComScore and other industry analysts, over 500,000 new members join facebook and other social media networks every day. As far as we know, none of them currently provide any direct financial incentive to their members, only [TCLN](#) has the program in place.

Sources: [The Company](#)

Industry Sources

[OxBridgeResearch](#)