

## ENDURA could be The 'KODAK' Moment for EK

**Eastman Kodak – [EK](#) - provides imaging technology products and services to the photographic and graphic communications markets worldwide. It has three divisions, Consumer Digital Imaging Group ( [CDG](#)); Film and Entertainment Group ( [FPEG](#) ); and Graphic Communications Group ( [GCG](#) ).**

**We strongly believe ENDURA could be the ['KODAK'](#) moment investors have been looking for!**

**KODAK PROFESSIONAL ENDURA Premier Paper**

**KODAK PROFESSIONAL ENDURA Premier Paper provides unique benefits by maintaining natural-looking skin tones, from highlights to shadows, while expanding color gamut, enabled by a technological breakthrough, the latest advancement in coupler technology. This innovation also provides a lighter/brighter D-Min for cleaner-looking whites, and at the same time a higher D-Max capability for bold rich blacks, better contrast and exceptional performance in typical home display.**

**More than 75 million people worldwide manage, share and create photo gifts online at KODAK Gallery-- at [www.kodakgallery.com](http://www.kodakgallery.com) . We see a huge potential and this could revive the company and the stock.**

**Very, VERY, Attractive, Huge Patent portfolio, Medium-Long Term Play.**

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