

## **Stevia Corp (STEV) Provides Profit Guidance Company Expects to Generate First Quarterly Profit in 2013**

**INDIANAPOLIS, IN--(Marketwire - Dec  
13, 2012) -**

**Stevia  
Corp.**

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**OTCQB**

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**STEV**

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**(&quot;**

**Stevia**

**Corp&quot;** or the

**&quot;Company&quot;), a farm**

**management company focused on the economic development of stevia**

**, the fastest growing product in the alternative sweetener sector, is pleased to announce the expansion of its commercialization phase and first major crop harvest expected in Vietnam during first quarter of 2013.**

**Stevia Corp expects crop harvests in Vietnam to top 1,000 tons by March of 2013. Based on its forecasted sales price and costs, the Company believes this will produce more than \$2 million of revenue and its first quarterly profit. This follows the first revenue reported by the Company this year of \$112,517 for the quarter ended September 30, 2012.**

**George Blankenbaker, Stevia Corp President, comments, &quot;This will again signify another major milestone achieved well ahead of schedule. This, together with our joint venture operations in China launched last quarter, will begin a solid foundation for the company to continue scaling its business model and target significant revenue and profit growth during calendar year 2013 provided we also achieve certain capital requirements.&quot;**

**Mr. Blankenbaker also added, &quot;Now that we are well into our commercialization phase, we also have plans to update our website and provide**

**a picture gallery and possibly a blog so that the public can more easily track our developments and experience our growth with us. We are excited about the rapid pace of developments and believe it is important to involve our shareholders. We expect to complete the first phase in January, so this is something that our investors can also be looking forward to for the New Year.&quot;**

**Further details of the Company's business, finances, appointments and agreements can be found as part of the Company's continuous public disclosure as a reporting issuer under the Securities Exchange Act of 1934 filed with the Securities and Exchange**

**Commission's (&quot;SEC&quot;)  
EDGAR database. For more information  
visit: [www.steviacorp.us](http://www.steviacorp.us).**

**About Stevia Corp. ( OTCQB : STEV )**  
□ **Stevia Corp. is a farm management  
company focused on best practice  
agronomic competency in order to  
deliver high-value stevia  
through proprietary plant breeding,  
excellent agricultural methodologies and  
innovative post-harvest techniques. To  
date, the Company has acquired two  
grower supply contracts and three  
nursery fields in Vietnam. For more  
information visit:  
[www.steviacorp.us](http://www.steviacorp.us)**

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**About the Stevia Industry Sector**  
**Within two years of the USA market opening, Nielsen-based retail consumption data indicated almost \$1 billion of retail sales for the sector. In 2010, stevia products were launched across thirty-five countries and in 38 categories. Zenith International estimates worldwide sales of stevia extract reached 3,500 tons in 2010 with an overall market value of \$285 million and forecasts the global market for stevia will reach 11,000 tons by 2014 requiring the tripling of stevia leaf production at the farm level to keep pace with consumer demand. For more information visit:**  
**[www.steviacorp.us](http://www.steviacorp.us)**

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